

 **Simply Easier**

1300 553 291
www.demodeks.com

PO Box 89 Virginia Qld 4014
info@demodeks.com



DEMODEKS

MODULAR RETAIL SOLUTIONS

 Simply Easier

Your approach to business isn't the same as everyone else's. **So why should your retail display be?**

 Demodeks HQ, Brisbane, Australia.



Retail display solutions

Built on a heritage of 45 years in retail shopfitting, Demodeks specialises in providing innovative retail display solutions that empower design and shopfitting professionals to create inspired retail and business space environments.

Whether you are building an outstanding retail presence, or you are helping your client to design their retail success story, we offer integrated display and presentation solutions that make achieving your vision simply easier.

The Demodeks team work in partnership with you to implement innovative retail display solutions tailored to your individual business and retail needs.

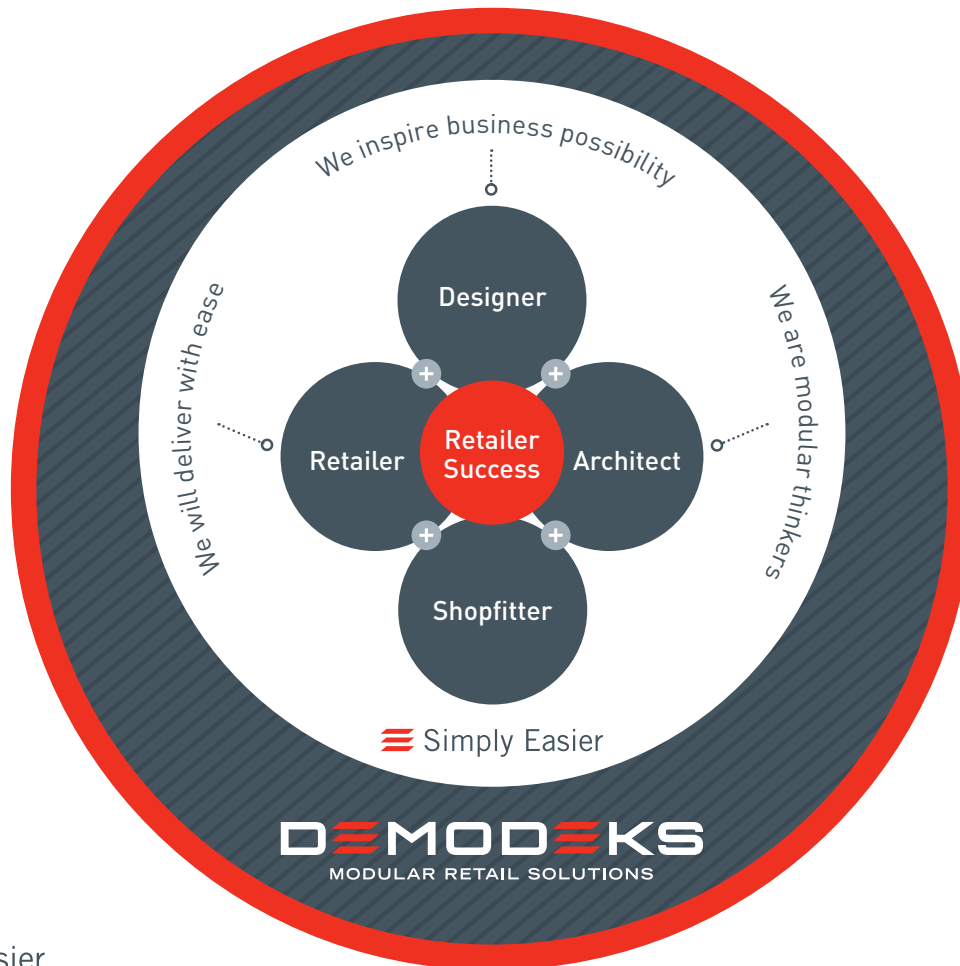




A modular approach to retail display solutions.

Demodeks is unique in retail display solutions. We can work with your team of designers and shop fitters to offer end-to-end solutions including research, sourcing, design, supply, installation and project management.

Demodeks can offer any of these services combined with supplying the suite of Demodeks modular retail display systems.





Inspiring your business to succeed.

The Demodeks suite of modular retail display systems are designed to drive your business growth with strategic confidence.

We embrace your need to add, add-on and reshape your display space and offer unlimited potential and unrestrained possibility.



ULTRAD~~E~~KS
MODULAR PHARMACY SYSTEMS

Change is the only constant.

Retail display systems are an important investment. In a dynamic business environment, your display systems should have the capability to adapt to changing product lines, seasons, workflows and business requirements. With modular retail display systems ranging from high density product shelving systems through to display systems where visual impact is paramount to build brand presence or image in the market place, Demodeks systems work to keep your retail environment fresh and inviting to customers.

Demodeks modular retail systems are complemented by our range of specialised retail display security systems and pharmacy storage systems.

Demodeks systems interchange, integrate and most of all, help you sell.



PR=SAFLEX
AUSTRALIA
MODULAR RETAIL SYSTEM



SECURODEKS
DISPLAY SECURITY SYSTEMS



ULTRADEKS
MODULAR RETAIL SYSTEMS



2040 MODULAR
RETAIL SYSTEM



Change your mind, change your store. It's that simple.

Presaflex is a revolutionary display system, infinitely configurable to your needs and your customer's expectations.

Presaflex looks modern, stylish and inviting and is designed to attract customers and increase sales by showcasing your product and your retail space.

Based on European design, improved with Australian ingenuity and manufacture, Presaflex is a high-quality, cost-effective retail display solution engineered to meet your needs, now and in the future.

Presaflex can work as a stand-alone retailing system or be combined with any of our other unique display solutions to create a retail environment that is as individual as your business.



Simply Easier



The Centre of your Sony Experience

HANDYCAM

ALPHA

DIGIBEST

DIGIBEST



SECURODEKS

DISPLAY SECURITY SYSTEMS

Security that sells.

Unless you are selling security systems, you want your display systems to showcase your product not the security protecting them.

Security systems all too often become the focus of the display detracting from their appeal, particularly with smaller, more expensive electronic products.

Securodeks showcases your products and increases sales as well as providing valuable business intelligence all while **discretely safeguarding your stock.**

What's more, Securodeks integrates with all of our display solutions, offering you a perfectly customised result that empowers the consumer with the access they need to ensure you secure the sale.





**MODULAR
RETAIL SYSTEM**

Visual excellence is just the beginning.

When image is paramount, System 2040 makes the perfect statement, showcasing both the quality of your products and your business.

With the customary ease of installation and seamless integration you expect from our entire range, System 2040 is **used by the world's leading salons, spas and clinics** and can give your space that visual edge and welcoming appeal.

System 2040 offers the ability to seamlessly incorporate cutting edge design elements including striking graphic effects, digital frames and water features to give your unique space the very latest in international style.







ULTRADEKS

MODULAR RETAIL SYSTEMS

Engineered for retail efficiency.

Seasons change, promotions change and so should your retail display.

Ultradeks offers your staff the ability to change your display quickly, easily and with minimal downtime and expense. Ultradeks provides the highest quality, precision engineered wall bays and gondola bays with the ability to simply change the look, feel and ambience of your space to meet your retailing needs.

Successfully used internationally in retail settings from major department stores, consumer electronics, big box and boutique retailers, Ultradeks offers an endless modular display flexibility to guarantee a unique consumer experience, but with an ease of use that assures a cost effective return on investment.





ULTRADEKS

MODULAR PHARMACY SYSTEMS

Engineered for pharmacy efficiency.

Ultradeks pharmacy systems are ingeniously designed to deliver organisational efficiencies.

Combining the global benchmark in pharmacy dispensary storage systems with uncompromising quality and contemporary style, Ultradeks is primed to transform the way you manage your business to a new level of performance.

Complementing and seamlessly integrating with the Ultradeks Retail Systems, our modular dispensary storage systems deliver a **complete solution** to optimise your business to perform and realise tangible returns on your investment.

Ultradeks is the right solution when integrated business performance and intelligent style are the primary objectives.



DEMODEKS

MODULAR RETAIL SOLUTIONS

 Simply Easier

Our passion is to seek, secure and deliver the world's most intelligent modular retail display solutions to inspire the success of your business. Please contact Demodeks today for more information.

Our Customers. **Our Partners.**

DAVID JONES

SONY®

MYER

BOSE®

 LG

Harvey Norman

Officeworks 





DEMODKS
MODULAR RETAIL SOLUTIONS

 Simply Easier