

SECURODEKS

DISPLAY SECURITY SYSTEMS



Security system display

Integrates with:



ULTRADEKS



Security that sells.

Unless you are selling security systems, you want your retail displays to showcase the merchandise; not the loss prevention security protecting them.

Security systems all too often become the focus of the display detracting from their appeal, particularly with smaller, more expensive electronic products.

Securodeks display security systems enable you to provide open merchandising and enhanced product presentation, allowing shoppers to lift up and interact with products, resulting in an improved shopping experience, all while discreetly safeguarding your valuable stock from shoplifting.

What's more, Securodeks integrates with all of the Demodeks retail display systems, offering you a perfectly customized display solution that empowers shoppers with the access necessary to maximize the conversion rate from shoppers to customers.



Simply Easier

Some of the Securodeks features include:

- Four levels of display security:
 - Line Alarm Security (Security only, no power)
 - Live Display Security (Security plus power)
 - Stand Alone Security
 - Electronic Lock Security
- Hands free operation with Radio Frequency (RF) Proximity (Proxy) Cards
- Flexibility of retail design
- Live product presentation
- Components concealed in fixtures to minimise impact on the retail design
- Can be combined with Securodeks “Lift up” solution to incorporate product information on a flat screen monitor (can also be a touch screen). This includes statistics information for corporate head office and many other features
- Time and labor savings
- Simple to use and maintain



Line Alarm Security

The Securodeks Line Alarm solution is an easy plug & play system for the security of electronic products on retail display.

- Allows for open merchandising
- Allows for protection of a broad range of electronic products, including cameras, mobiles, GPSs, and MP3s
- LEDs on sensors alert staff as to location of alarm
- Flexibility and expandability built into system

Live Display Security

The Securodeks Live Display solution enables live, fully functional electronic products to be displayed, powered (according to their individual requirements) and secured in retail environments. The Power Switch Module is the ‘heart’ of this solution.

- No requirements for ‘original’ chargers to be connected
- Charging is intelligent and will not ‘burn’ out product batteries
- Charge out of products on display is as easy as changing the charging cable
- High power LEDs illuminate the product for customer interaction



Stand Alone Security

The Securodeks “Stand Alone” solution provides retailers with the ability to merchandise and power a single electronic product for display anywhere in a retail store.

- Plug & Play
- No keys or proxy cards required for operation
- Innovative charging solution for security and power
- Alarm activated if power is disconnected, sensor cut or removed
- Easily integrated into existing or new displays

Electronic Lock Security

The Securodeks “ELS” solution provides retailers with the ability to use electronic security for doors (sliding or swing), drawers or cupboards. ELS is an ideal security solution for display or showcase cabinets.

- Up to 2 locks can be operated off Securodeks Line Alarm system to operate with the line alarm or powered version
- Locksplitter available to connect up to 12 locks
- Able to use the same RF Proxy cards, as for the Line Alarm, to operate the locks or different ones if required
- No keys; No visible locks; Seamless security for your electronic locking requirements

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